



BOAT[®] SHOW

22-24 FEB & 28 FEB - 3 MARCH 2019

WWW.BOATSHOW.DK

MESSE C • VESTRE RINGVEJ 101 • DK-7000 FREDERICIA • MESSEC@MESSEC.DK



**SOMETHING FOR EVERY SAILING
AND WATER SPORTS ENTHUSIAST**





THE DESTINATION IS MESSE C IN FREDERICIA

On the final weekend in February and the first weekend in March 2019, MESSE C will once again be hosting BOAT SHOW, Denmark's only indoor boat show.

This is the 28th event of its kind, proving that BOAT SHOW has become an institution for both boat industry suppliers and the numerous boat enthusiasts who visit BOAT SHOW every other

year, right in the heart of Denmark.

Along with our partner, Danboat, we look forward to welcoming the entire sailing community of Denmark, for 85% of whom BOAT SHOW is less than a two hour drive away. The show now also has an international angle, as we have also invited visitors from Northern Germany and are part of the IFBSO calendar.

Lars and the boat team





HIGH VISIBILITY

SAILING ENTHUSIASTS ARRIVES

In 2017, we had 31,553 enthusiastic visitors, so it's safe to say that BOAT SHOW is a high profile event for the boat industry.

HIGH SATISFACTION

BOAT SHOW exhibitors are happy exhibitors. Over 80% of our exhibitors gave us a top rating for the marketing of the show in the press, on TV and on online platforms/social media.

NOT ONE of the exhibitors we asked declined our invitation to attend BOAT SHOW 2019, which will of course revolve around everything to do with boats and sailing equipment. We will also be focusing on young people (children get in for FREE), water sports and sport/line fishing.

EXCITING ACTIVITIES

The BOAT SHOW stage will be a major audience attraction, with numerous interesting talks and aquatic activities in the 300 m2 large demo pool.



DENMARK'S ONLY INDOOR BOAT SHOW

WHO IS ABLE TO EXHIBIT?

Sailing boats

Motorboats

Rubber dinghies

Dinghies

Canoes/Kayaks

Jet skis/boats

Boat agents

Surfing and water skis

Sail, masts and rigging

Trailers

Motors

Sailing equipment

Repairs and storage

Sports, line and fishing equipment

Diving

Clothing and footwear

Insurance and finance

Charter, sailing holidays & cruises

Marinas

Courses

Magazines

Clubs, associations and Information etc. as well as others with a connection to the maritime industry



PRICES 2019

Berths

Excl. gangway and in/out transport of boat(s)
(own gangway require certification or a building permit)

**Boat length
under 9 m**

**Boat length
over 9 m**

| | | |
|-------------------------------------|---------------|---------------|
| 1. boat..... | DKK 19.100,00 | DKK 21.200,00 |
| 2. boat..... | DKK 12.700,00 | DKK 14.300,00 |
| 3. boat - and subsequent boats..... | DKK 9.500,00 | DKK 11.100,00 |

Berths incl. certified gangway

Gangway build-up from MESSE C and in/out transport of boat(s)

| | | |
|-------------------------------------|---------------|---------------|
| 1. boat..... | DKK 26.500,00 | DKK 28.600,00 |
| 2. boat..... | DKK 17.800,00 | DKK 19.500,00 |
| 3. boat - and subsequent boats..... | DKK 14.600,00 | DKK 16.200,00 |

Boat stands

(Without build-up and min. 36 m²)

| | |
|-------------------------------|-------------------------------|
| 36 - 89 m ² | DKK 715,00 per m ² |
| From 90 m ² | DKK 665,00 per m ² |
| From 180 m ² | DKK 615,00 per m ² |

Accessories stand

(Build-up includes stand walls and fascia - min. 9 m²)

| | |
|------------------------------|---------------------------------|
| 9 - 35 m ² | DKK 1.095,00 per m ² |
| From 36 m ² | DKK 995,00 per m ² |

Accessories stand without build-up

(min. 54 m²)

| | |
|------------------------------|-------------------------------|
| 54 - 89 m ² | DKK 795,00 per m ² |
| From 90 m ² | DKK 745,00 per m ² |



ARE YOU READY TO DOCK?

PAYMENT TERMS

Prices are valid for the individual manufacturer / importer or dealer, i.e. that several companies can not merge to achieve reduced prices. Any co-exhibitor (-s) on the stand requires approval of BOAT SHOW's organizer and payment of registration fee per exhibitor.

The prices are incl. daily vacuuming of the floor area. All prices are excl. VAT.

The rent will be due at 50% on 1 December 2018 and 50% on January 15, 2019.

REGISTRATION FEE

Compulsory registration fee per exhibitor is DKK 3,850.00.

The fee is payable on the return of the contract and includes free admission card for Thursday 28 February, discount cards for all days, staff and exhibitor-parking cards, admission to the exhibitor catalog and the fair's app and link from www.boatshow.dk.

ACCESS CARD

For invitation of customers / guests on Thursday 28 February, exhibitors may request free admission cards.

For other days, exhibitors may request admission cards at special price DKK 52 - excl. VAT.

Billing takes place after the exhibition and only for used admission cards.

DISCOUNT CARD

Discount cards can be requested by the exhibitors at no charge.

Discount card gives DKK 20 at the entrance fee.



OPENING HOURS

Friday d. 22/2 12.00am-6.00pm
 Saturday d. 23/2 10.00am-5.00pm
 Sunday d. 24/2 10.00am-5.00pm

Thursday d. 28/2 12.00am-6.00pm
 Friday d. 1/3 12.00am-8.00pm
 Saturday d. 2/3 10.00am-5.00pm
 Sunday d. 3/3 10.00am-5.00pm

PARKING

Park for free at one of our 3,500 free parking spaces

ENTRANCE

Adults:

Purchased online DKK 110

Purchased at entrance DKK 125

Children up to the of age 14:

FREE

Partout ticket:

DKK 170

Group discount min. 10 pers.:

DKK 90,- per person

Thursday: (28/2)

Free with exhibitor invitation

Fredag: (1/3 4.00pm-8.00pm)

Evening offer with half price admission

Discount card: (free for exhibitors)

DKK 20 discount on the entrance

Admission:

Can be requested by exhibitors for DKK 52 + VAT = DKK 65

ORGANIZER

MESSE C in cooperation with Danboat – a part of SKIB & BÅD.



Find out more at www.boatshow.dk



REGISTRATION

E-MAIL OR SEND TO:

MESSE C . Vestre Ringvej 101
7000 Fredericia . ls@messe.dk

Number of berths:

☐ berths excl. gangway build-up and in/out transport of boat(s)

☐ berths incl. certified gangway build-up from MESSE C and in/out transport of boat(s)

Boat type and size (L. x W.):

☐ Boat stand without build-up (min. 36 m²) _____ x _____ m = _____ m²

☐ Accessories stands without build-up (min. 54 m²) _____ x _____ m = _____ m²

☐ Accessories stands with build-up (min. 9 m²) _____ x _____ m = _____ m²

Number of open sides: ☐ 1 open side ☐ 2 open sides ☐ 3 open sides ☐ 4 open sides

Special wishes:

We wish to exhibit the following products:

☐ Importer ☐ Dealer ☐ Producer ☐ Retailer ☐ Member of Danboat

Firm:

Address:

Postal code:

City:

Contact person:

VAT:

Phone:

E-mail:

www:

Date:

Signature: